



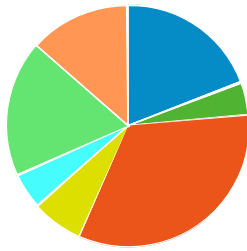
Seymour Texas Consumer Expenditure Report
30 mile radius

Seymour Economic Development
Lauren Bush, Director
lbush@cityofseymour.org
940.889.3148 ~ 940.256.0017

Report

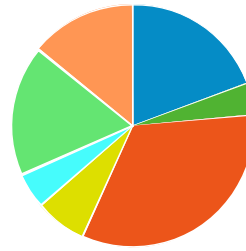
Consumer Expenditures Report (Nortex RPC)

Apparel (2017)



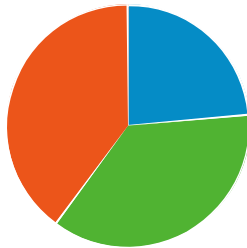
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,796	\$154,118
Men's Apparel	\$345	\$29,624
Boys' Apparel	\$77	\$6,685
Women's Apparel	\$593	\$50,891
Girls' Apparel	\$124	\$10,712
Infants Apparel	\$86	\$7,406
Footwear	\$325	\$27,927
Apparel Services and Accessories	\$243	\$20,873

Apparel (2022)



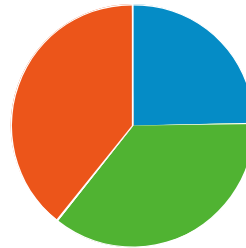
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,063	\$181,037
Men's Apparel	\$398	\$34,950
Boys' Apparel	\$87	\$7,704
Women's Apparel	\$685	\$60,111
Girls' Apparel	\$141	\$12,419
Infants Apparel	\$98	\$8,607
Footwear	\$361	\$31,729
Apparel Services and Accessories	\$290	\$25,518

Entertainment (2017)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,890	\$247,973
Fees And Admissions	\$682	\$58,566
Video And Audio Equipment	\$1,056	\$90,629
Recreational Equipment And Supplies	\$1,151	\$98,778

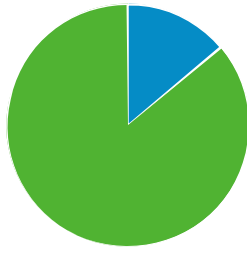
Entertainment (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,330	\$292,218
Fees And Admissions	\$823	\$72,211
Video And Audio Equipment	\$1,199	\$105,237
Recreational Equipment And Supplies	\$1,308	\$114,770

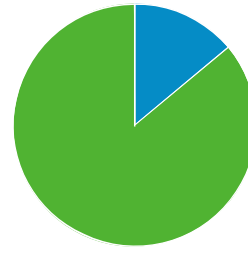
Education (2017)

Education (2022)



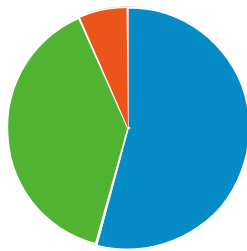
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,799	\$154,375
Books And Supplies	\$251	\$21,608
Tuition	\$1,547	\$132,768

Food and Beverages (2017)



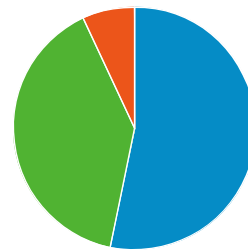
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,187	\$191,933
Books And Supplies	\$306	\$26,850
Tuition	\$1,881	\$165,083

Food and Beverages (2022)



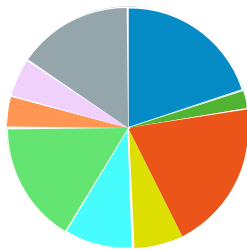
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$7,694	\$660,078
Food At Home	\$4,175	\$358,195
Food Away From Home	\$3,009	\$258,178
Alcoholic Beverages	\$509	\$43,706

Gifts (2017)



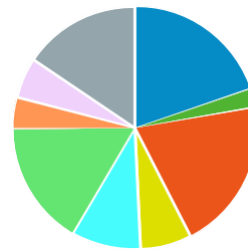
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$8,691	\$762,608
Food At Home	\$4,627	\$405,991
Food Away From Home	\$3,464	\$303,981
Alcoholic Beverages	\$599	\$52,636

Gifts (2022)



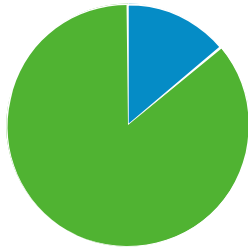
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,240	\$106,423
Gifts Of Apparel	\$246	\$21,147
Gifts Of Apparel Accessories	\$31	\$2,701
Gifts Of Education	\$250	\$21,477
Gifts Of Recreation	\$84	\$7,256
Gifts Of Food And Beverages	\$114	\$9,822
Gifts Of Household Furnishings And Equipment	\$202	\$17,358
Gifts Of Household	\$52	\$4,538
Gifts Of Transportation	\$66	\$5,725
Gifts Elsewhere Unspecified	\$191	\$16,399

Household Furnishings (2017)



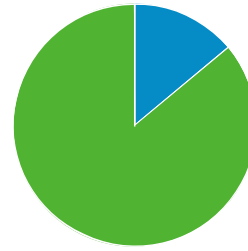
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,485	\$130,308
Gifts Of Apparel	\$294	\$25,822
Gifts Of Apparel Accessories	\$37	\$3,307
Gifts Of Education	\$298	\$26,227
Gifts Of Recreation	\$101	\$8,891
Gifts Of Food And Beverages	\$136	\$11,995
Gifts Of Household Furnishings And Equipment	\$242	\$21,247
Gifts Of Household	\$62	\$5,519
Gifts Of Transportation	\$80	\$7,094
Gifts Elsewhere Unspecified	\$230	\$20,205

Household Furnishings (2022)



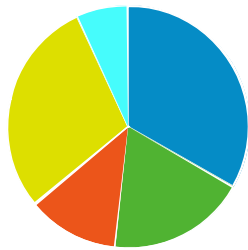
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,754	\$150,479
Household Textiles	\$110	\$9,469
Furniture	\$446	\$38,346
Floor Coverings	\$23	\$2,044
Major Appliances	\$228	\$19,561
Housewares And Small Appliances	\$944	\$81,060

Shelter (2017)



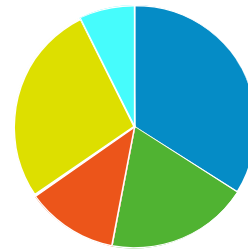
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$2,047	\$179,678
Household Textiles	\$127	\$11,183
Furniture	\$525	\$46,148
Floor Coverings	\$29	\$2,565
Major Appliances	\$262	\$23,073
Housewares And Small Appliances	\$1,102	\$96,707

Shelter (2022)



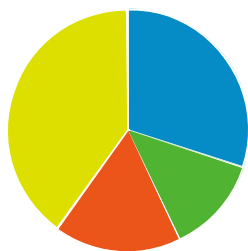
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$10,683	\$916,486
Mortgage Interest	\$3,556	\$305,085
Property Taxes	\$1,971	\$169,107
Miscellaneous Owned Dwelling Costs	\$1,309	\$112,336
Rental Costs	\$3,111	\$266,925
Other Lodging	\$734	\$63,032

Household Operations (2017)



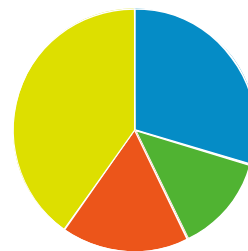
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$12,283	\$1,077,749
Mortgage Interest	\$4,183	\$367,034
Property Taxes	\$2,322	\$203,745
Miscellaneous Owned Dwelling Costs	\$1,530	\$134,323
Rental Costs	\$3,337	\$292,818
Other Lodging	\$909	\$79,829

Household Operations (2022)



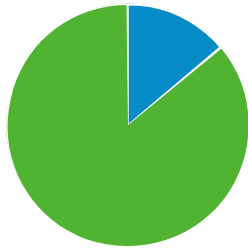
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,424	\$122,195
Babysitting And Elderly Care	\$426	\$36,560
Household Services	\$185	\$15,953
Alimony And Child Support	\$241	\$20,755
Household Supplies	\$570	\$48,927

Personal Care (2017)



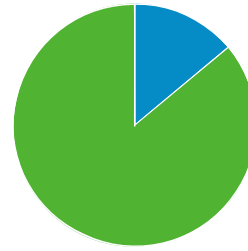
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$1,689	\$148,207
Babysitting And Elderly Care	\$501	\$44,024
Household Services	\$221	\$19,427
Alimony And Child Support	\$288	\$25,338
Household Supplies	\$677	\$59,418

Personal Care (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$673	\$57,794
Hair Care	\$52	\$4,502
Electric Personal Care Appliances	\$13	\$1,138
Personal Care Services	\$450	\$38,657
Personal Care Products	\$157	\$13,497

Utilities (2017)



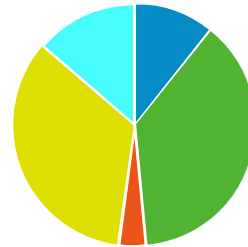
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$770	\$67,606
Hair Care	\$60	\$5,267
Electric Personal Care Appliances	\$15	\$1,332
Personal Care Services	\$515	\$45,220
Personal Care Products	\$179	\$15,788

Utilities (2022)



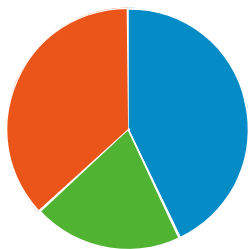
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$3,977	\$341,200
Natural Gas	\$421	\$36,167
Electricity	\$1,514	\$129,937
Fuel Oil And Other Fuels	\$144	\$12,369
Telephone Service	\$1,356	\$116,345
Other Utilities	\$540	\$46,382

Reading (2017)



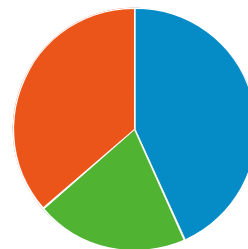
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,447	\$390,185
Natural Gas	\$474	\$41,666
Electricity	\$1,683	\$147,716
Fuel Oil And Other Fuels	\$161	\$14,201
Telephone Service	\$1,518	\$133,262
Other Utilities	\$607	\$53,340

Reading (2022)



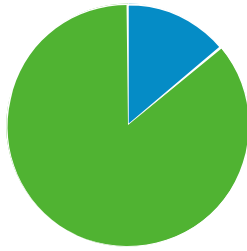
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$114	\$9,854
Newspapers	\$49	\$4,229
Magazines	\$23	\$2,020
Books	\$42	\$3,605

Tobacco (2017)



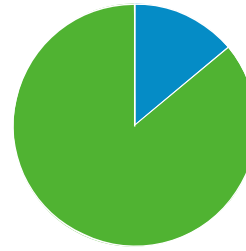
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$132	\$11,660
Newspapers	\$57	\$5,005
Magazines	\$27	\$2,390
Books	\$48	\$4,264

Tobacco (2022)



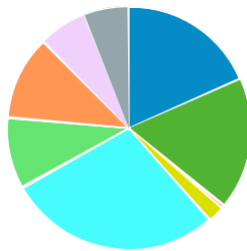
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$335	\$28,779
Cigarettes	\$301	\$25,899
Other Tobacco Products	\$33	\$2,880

Transportation (2017)



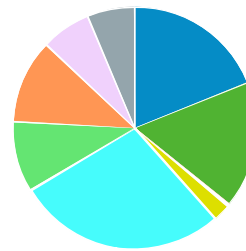
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$361	\$31,737
Cigarettes	\$325	\$28,561
Other Tobacco Products	\$36	\$3,176

Transportation (2022)



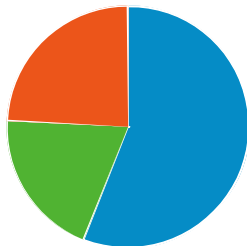
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$9,926	\$851,503
New Vehicle Purchase	\$1,824	\$156,488
Used Vehicle Purchase	\$1,730	\$148,476
Motorcycles (New And Used)	\$41	\$3,587
Vehicle Finance Charges	\$227	\$19,547
Gasoline And Oil	\$2,819	\$241,907
Vehicle Repair And Maintenance	\$941	\$80,761
Vehicle Insurance	\$1,112	\$95,447
Public Transportation	\$620	\$53,208
Other Transportation Costs	\$607	\$52,081

Health Care (2017)



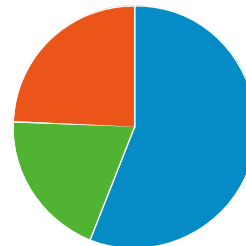
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$11,239	\$986,188
New Vehicle Purchase	\$2,122	\$186,234
Used Vehicle Purchase	\$1,896	\$166,417
Motorcycles (New And Used)	\$47	\$4,154
Vehicle Finance Charges	\$255	\$22,452
Gasoline And Oil	\$3,147	\$276,162
Vehicle Repair And Maintenance	\$1,065	\$93,484
Vehicle Insurance	\$1,251	\$109,782
Public Transportation	\$742	\$65,114
Other Transportation Costs	\$711	\$62,389

Health Care (2022)



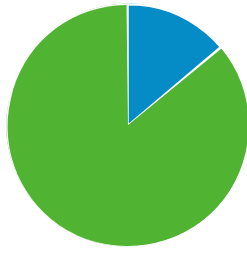
	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,262	\$365,690
Health Care Insurance	\$2,386	\$204,734
Health Care Services	\$843	\$72,401
Health Care Supplies And Equipment	\$1,032	\$88,554

Miscellaneous Expenses (2017)

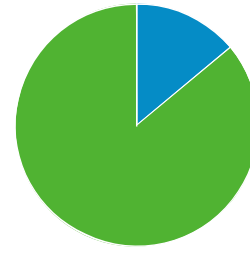


	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$4,779	\$419,332
Health Care Insurance	\$2,675	\$234,709
Health Care Services	\$944	\$82,827
Health Care Supplies And Equipment	\$1,160	\$101,797

Miscellaneous Expenses (2022)



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$774	\$66,432
Legal And Accounting	\$93	\$8,027
Funeral And Cemetery	\$85	\$7,371
Finance Charges Excluding Mortgage And Vehicle	\$498	\$42,782
Other Miscellaneous Expenses	\$96	\$8,252



	\$ PER HOUSEHOLD	TOTAL \$000'S
Total	\$878	\$77,079
Legal And Accounting	\$106	\$9,313
Funeral And Cemetery	\$97	\$8,577
Finance Charges Excluding Mortgage And Vehicle	\$565	\$49,616
Other Miscellaneous Expenses	\$109	\$9,572

Personal Insurance (2017)

	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$369

Personal Insurance (2022)

	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$441

Contributions (2017)

	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$2,147

Contributions (2022)

	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$2,605

Retail Potential (2017)

	\$ PER HOUSEHOLD	TOTAL \$000'S
New Car Dealers	\$3,609	\$309,672
User Car Dealers	\$215	\$18,526
Recreational Vehicle Dealers	\$11	\$949
Motorcycle and Boat Dealers	\$154	\$13,277
Auto Parts and Accessories	\$559	\$47,979
Tire Dealers	\$254	\$21,867
Furniture Stores	\$345	\$29,637
Floor Covering Stores	\$124	\$10,658
Other Home Furnishing Stores	\$116	\$9,980
Appliances and Electronics Stores	\$805	\$69,109
Computer Stores	\$1,429	\$122,636
Camera and Photography Stores	\$93	\$8,027
Hardware Stores	\$189	\$16,261
Paint and Wallpaper Stores	\$17	\$1,485
Home Centers	\$420	\$36,088
Other Building Materials Stores	\$505	\$43,407
Outdoor Power Equipment Stores	\$15	\$1,357
Nursery and Garden Stores	\$126	\$10,859
Grocery Stores	\$5,896	\$505,796
Convenience Stores	\$250	\$21,450
Meat Markets	\$60	\$5,191
Fish and Seafood Markets	\$14	\$1,225
Fruit and Vegetable Markets	\$28	\$2,446
Other Specialty Food Markets	\$44	\$3,826
Liquor Stores	\$138	\$11,857
Pharmacy and Drug Stores	\$1,241	\$106,466
Cosmetics and Beauty Stores	\$53	\$4,552
Optical Goods Stores	\$128	\$11,056
Other Health and Personal Care Stores	\$100	\$8,640
Gasoline Stations with Convenience Stores	\$939	\$80,562

Gasoline Stations without Convenience Stores	\$154	\$13,272
Men's Clothing Stores	\$51	\$4,437
Women's Clothing Stores	\$165	\$14,213
Children's' and Infant's Clothing Stores	\$92	\$7,902
Family Clothing Stores	\$348	\$29,909
Clothing Accessory Stores	\$18	\$1,588
Other Apparel Stores	\$41	\$3,559
Shoe Stores	\$114	\$9,861
Jewelry Stores	\$220	\$18,914
Luggage Stores	\$205	\$17,669
Sporting Goods Stores	\$156	\$13,384
Hobby, Toy, and Game Stores	\$46	\$3,982
Sewing and Needlecraft Stores	\$17	\$1,490
Musical Instrument Stores	\$37	\$3,183
Book Stores	\$333	\$28,582
Record, Tape, and CD Stores	\$87	\$7,538
Department Stores	\$2,752	\$236,088
Warehouse Superstores	\$1,186	\$101,805
Other General Merchandise Stores	\$330	\$28,334
Florists	\$26	\$2,300
Office and Stationary Stores	\$247	\$21,264
Gift and Souvenir Stores	\$80	\$6,926
Used Merchandise Stores	\$53	\$4,564
Pet and Pet Supply Stores	\$109	\$9,382
Art Dealers	\$10	\$872
Mobile Home Dealers	\$0	\$44
Other Miscellaneous Retail Stores	\$109	\$9,373
Mail Order and Catalog Stores	\$1,983	\$170,145
Vending Machines	\$86	\$7,399
Fuel Dealers	\$356	\$30,540
Other Direct Selling Establishments	\$178	\$15,315
Hotels and Other Travel Accommodations	\$132	\$11,378
RV Parks	\$2	\$187
Rooming and Boarding Houses	\$1	\$87
Full Service Restaurants	\$891	\$76,516
Limited Service Restaurants	\$885	\$75,940
Special Food Services and Catering	\$148	\$12,757
Drinking Places	\$80	\$6,890

Source: Applied Geographic Solutions, 2017